

Date: 08/20/2025

Grocery Store: SAFEWAY

Customer: Andy

Business: Tse Group

Address: 4719 Snead Drive, Saratoga, CA 95070 -

Phone: 484-340-0977

Comments:

I'm in the top 5 (#1) of Intero Realtors in the South Bay Area and #4 in the state of California. I believe to be a successful Realtor, marketing is very necessary. I invest in a variety of different mediums to ensure I am maximizing my exposure in my Farm. When the opportunity arose to expand my reach with register tape and touch the decision makers of the home, it made perfect sense to jump on the opportunity. I purchased 7 grocery stores in my farm area. Register Tape is just part of my marketing mix. As a Realtor, you may not be as aggressive as I choose to be, but register tape should most definitely be one of the main ways that you invest in to build your personal brand, build familiarity in your farm, and be the trusted source when someone is going to buy, sell or list their next property. One listing will pay for your advertising many times over!

Signature: Andy

